

**A SPECIAL OFFER**  
to Bellingham Underwriters clients!

**20% OFF YOUR LUMA  
EMERGE® SUBSCRIPTION!**

# Learning: Engaging, Accessible, and Affordable

## Your Access to a World-Class Transportation Industry Learning Curriculum



In today's world, training and documentation are not optional. Your customers expect and demand safe practices, and the litigation and claims environment mandates training. Yet, how do you engage your drivers in quality learning that supports and anchors your safety culture? Luma Brighter Learning's newest product, Luma Emerge®, provides carriers who desire a simple, effective solution with a monthly subscription to Luma's mixed-medium eNuggets®. These are focused, on-demand, micro-learning lessons that cover core safety topics. The Luma Emerge® curriculum offers critical driver training that is essential to a healthy safety program.

### YOUR TEAM WILL BENEFIT FROM:



**Assignments:** Your choice of engaging and relevant on-demand lessons.



**Reporting:** Access to completion records, certificates, and time reports.



**Affordability:** Tiered pricing that supports the size of your team. At Luma, we believe high-quality training should be accessible to *everyone*.



**Variety:** A broad range of learning mediums that appeal to all users.



**Documentation:** Proof of training.



**No long-term contract, and your first month is free!**



**Messaging:** Ability to send out on-demand video messages.

Effective learning is not about the number of hours spent training employees. What is important is training quality and frequency. Through Luma's multiple and repeated touch points, your team members will better retain concepts.

LUMA EMERGE® INCLUDES MORE THAN 900 TRAINING ENUGGETS®, OR MICRO LESSONS, COVERING A DIVERSE RANGE OF TOPICS SUCH AS:

- Behavior-Based Safety
- Hazmat Training
- Understanding Hours of Service
- Preventing Sideswipes
- Driving Fatigue Prevention
- Navigating Railroad Crossings
- Defensive Driving Best Practices
- The Leadership Keys: Self-Induced Pressure
- Rail Crossing Safety
- Effective Daily Vehicle Inspections
- Managing Distractions: How a Short Text Can Kill

Take advantage of world-class, simple, and affordable training with Luma Emerge®, training grounded in learning science that supports the ways your team best learns and retains information.

“Luma Brighter Learning's unique ability to embed our company's safety culture into their platform offers our team a highly engaged learning path. In addition, the virtual learning sessions within the platform allow us to directly interact with our team during the learning process. Luma's fun and educational approach has a direct impact on our company's safety.”

JEFF MCKINNEY  
Vice President of Safety, The GTI Group



SPECIAL INTRODUCTORY PRICING!

**SIGN UP TODAY FOR 20% OFF  
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*This offer is valid only through Bellingham Underwriters.*

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